

Top Commitment

We will continue environmental management and social contribution with high ethical standards.

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Promoting business activities in a spirit of altruism

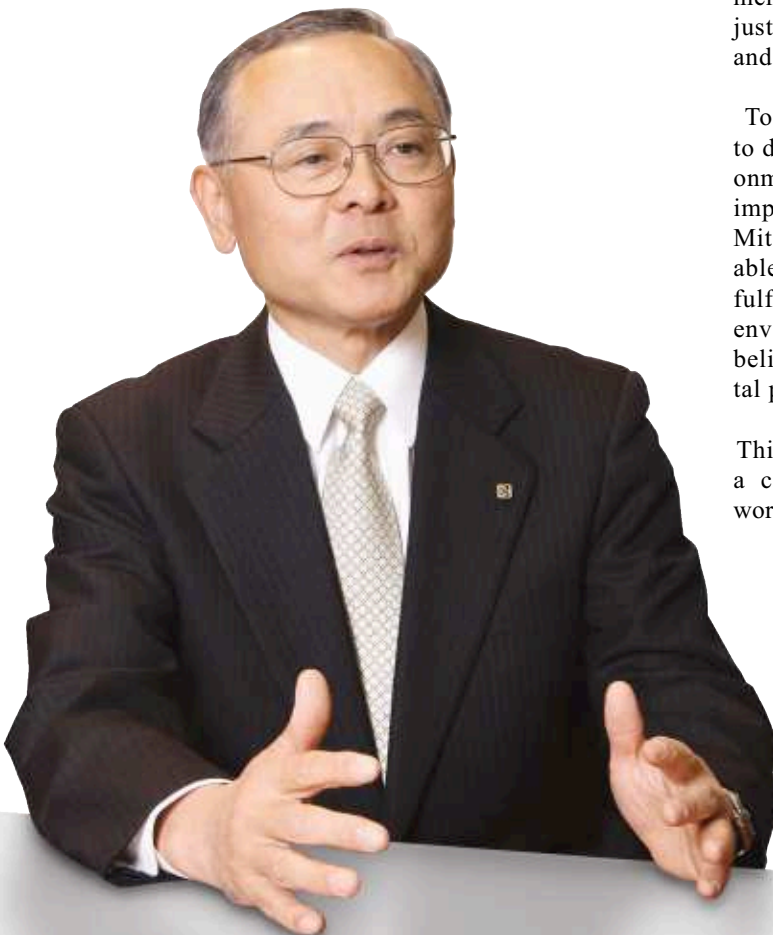
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As a member company of Kyocera Group, Kyocera Mita adheres to the management rationale: "To provide opportunities for the material and spiritual happiness of all our employees, and through our joint efforts, contribute to the advancement of society and humankind." We have been managing our company based on the Kyocera Philosophy, which upholds "doing what is right as a human being" as the principal criterion for making business decisions.

We have always strived to "serve society and people" in a "spirit of altruism," on the basis of fundamental ethical and moral "values—fairness, equality, justice, industry, courage, philanthropy, humanity and loyalty."

Today, there is increasing demand for companies to demonstrate active social contribution and environmental activities. These are now recognized as important factors in corporate activities. Kyocera Mita has always believed that to achieve sustainable development, it is essential for companies to fulfill their social responsibilities, particularly in environmental management. In keeping with this belief, we have been actively pursuing environmental protection.

This year, Kyocera Mita upholds the aim of "creating a company that is trusted by people around the world." We intend to remain a worthwhile company,



trusted by all stakeholders (customers, suppliers, employees, shareholders, local communities etc.), by offering better products and services, which we consider to be our primary duty as a company.

We will continue our efforts to develop more eco-friendly products and make them available to the public. To become a more trusted company in regard to environmental commitment, we will carry on with vigorous efforts not only to achieve zero emissions at all our plants, but also to reduce the environmental load of products throughout their entire life cycle.

We will also continue our efforts to fulfill our social responsibilities and to pursue highly ethical and transparent business management, so as to be trusted by all stakeholders.

• • Doing our best to produce eco-friendly products • •

Kyocera Mita manufactures products based on the ECOSYS concept. It was 15 years ago that the first ECOSYS printer model was released to the market. ECOSYS is a word formed by combining the three words "ecology," "economy" and "system"; the ECOSYS concept aims to combine high environmental and economic benefits into an IT system.

In line with this concept, we are pursuing product development from the earliest planning stage always paying attention to the product's environmental friendliness, resource efficiency and contribution to the values of our customers.

In recent years, greater attention has been paid to life-cycle environmental management. It has become more important to pay attention to environmental impact throughout the entire product life cycle, from selection of materials and parts to procurement and manufacturing activities, distribution and service activities and disposal of consumables and end-of-life products. It is necessary to reduce environmental impact at all stages of the product life cycle, not just one stage. To this end, we have

launched an effort to accurately assess and evaluate, and thereby reduce, the environmental impact of products throughout their life cycle.

We have been expanding environmental protection promotion activities to our business sites throughout the world, with the focus this year on CO₂ emission and waste reduction. The plan is for all sales companies, including overseas companies, to acquire ISO14001 certification by the end of FY2007. Above all, Kyocera gives priority to protection of the health and safety of its employees; in order to vigorously promote occupational health and safety activities, Kyocera Mita introduced the Industrial Safety and Management System (OHSAS18001) at the Hirakata Plant and Tamaki Plant, and acquired OHSAS18001 certification last year. In FY2007, it is planned that Daiken Co., Ltd., a group company, will also acquire OHSAS18001 certification. We plan to expand occupational health and safety activities to include other business sites in addition to plants, thereby to ensure that all our business sites in Japan acquire OHSAS18001 certification by the end of FY2008.

Kyocera Mita will continue effective social and environmental activities to help realize a better future for the global environment and for humanity. To realize this, all our employees are determined to make the most of what they can do.

We hope that readers of this report will gain a better understanding of our vision and activities. To better fulfill our social responsibilities and enhance the quality of our environmental management, we invite your candid comments and opinions about the content and the company, for which I thank you most sincerely in advance.

President
Katsumi Komaguchi