

KYOCERA - OUR ENVIRONMENTAL CREDENTIALS

- **Kyocera recognised early on the burden that business activities can place on the environment and on human life. We have strived to maintain clear vision in pursuing a harmonious balance between economic development and environmental preservation. Kyocera's philosophy is to 'produce less, recycle more', and reduce the impact of business waste on the environment. This philosophy is embraced from the design and creation of the product, its operation with minimal waste and cost, the biodegradable packaging and the final disposal of our product.**
- **Kyocera's Environmental Charter - Set up in 1992 as an extension of our management rationale – is to 'contribute to the advancement of society and humankind.' Under this charter Kyocera eagerly commits to environmental preservation activities on a daily basis. Kyocera has received accreditation from numerous conservation organisations including: 'Green Seal' in the USA, 'Blue Angel' in Europe, and the 'Ecomark' in Japan. All our products are Energy Star compliant.**
- **In addition to operating under strict, group-wide environmental preservation measures – including ozone layer protection, waste reduction, and energy and resource conservation – it is Kyocera's policy to develop products that can actively alleviate existing environmental problems.**
- **Kyocera in Australia and New Zealand is ISO 14001 certified which is the voluntary international standard for environmental management systems. This highlights Kyocera's commitment to considering the environmental consequences of all processes and business practices both in Australia and internationally. The achievement of this award demonstrates that Kyocera has a sustainable environmental management strategy.**
- **KyoCollect is Kyocera's free recycling program for the disposal of print consumables and re-manufacturing of wastes. Bottles, toner cartridges, fuser units, bulk toner or any consumable from any Kyocera copier, laser printer or MFD will be recycled with a zero landfill outcome.**
- **Complying with Europe's RoHS Directive, and in an effort to reduce future landfill pollution internationally, Kyocera has developed products which exclude six hazardous materials. Lead, mercury, hexavalent chromium, cadmium, polybrominated biphenyl (PBB) and polybrominated diphenyl ether (PBDE) – all hazardous to the environment and dangerous to humans when manufactured and recycled - have been removed from Kyocera's latest products.**
- **Kyocera have implemented a totally lead free manufacturing process using lead free solder and components and are now lead free across their whole product line up.**
- **Due to the hazardous substances and wasteful nature of printing products, Dr Inamori, Founder and Chairman of Kyocera, was inspired to design a longer life product which led to the development of ECOSYS long life technology. Products that are kind to the environment while being highly economical to run was the fundamental thinking that led to the development of Kyocera's ECOSYS long life technology. The amorphous silicon drum inside Kyocera printers, MFD's and copiers is made of an exceptionally hard and durable surface that can last up to 30 times longer than conventional technology. As well as environmental and economical benefits this technology offers improved reliability, quality and ease of service. To complement this, Kyocera have developed a non-toxic toner with a component, which actually cleans the surface of the drum when printing.**

- **Kyocera's 5th Generation ECOSYS printer technology produces negligible ozone emissions.**
- **ECOSYS technology is ecological and economical to the end user.**
- **Unlike our competitors, Kyocera don't use any foam packaging. Our packaging is made from 100% recycled, all paper construction, and uses only vegetable and soy dyes in the printing process. Our packaging has won back-to-back awards at the Japan Packaging Contest, and like everything else in our range can be fully recycled.**
- **Kyocera encourages environmental education of employees to deepen their understanding about the environment, and how we can preserve it.**
- **Since 2001 Kyocera Mita Australia has been a proud sponsor of Ian Kiernan's Clean Up Australia campaign. Kyocera's staff have partnered with Clean Up to restore Brush Farm Park, a local parkland that was heavily polluted and now enjoys the return of native animals and a toxic free environment.**
- **Kyocera Mita Australia was recently voted by its peers and competitors, Australia's "Green Vendor of the Year" in the ARN IT Industry Awards 2007. To compliment this Kyocera's Managing Director, David Finn was voted "Green Crusader" in recognition of his commitment to reducing the burden that business activities can place on the environment.**
- **Kyocera long ago adopted 'Kyo the frog' as a symbol of our commitment to the preservation of our environment, and to remind consumers that the buying decisions they make today have far reaching consequences for tomorrow.**
- **Kyocera also believes in the concept of product stewardship. To demonstrate this Kyocera has undertaken to provide a complete Take Back service to our customers. Kyocera believes Complete Take Back should be the policy for all manufacturers. This will hopefully encourage manufacturers to use environmentally safer components and consume fewer materials in the production process, design the product to last longer and not pass the cost of disposal to the government and taxpayer.**
- **Kyocera offers a free printer and copier audit to show you how using Kyocera ECOSYS technology can provide greater environmentally friendly practices, improved profitability and efficiency in the workplace.**