



Australia - English

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Profile

Management Philosophy

Customer Satisfaction is at the heart of our management policy.

By combining the forces of the worldwide Brother group and taking a global perspective, we work vigorously towards this goal, simultaneously pursuing our objective of achieving harmony and coexistence with the environment.

In addition, we are determined to further our collective efforts to implement a real customer-first policy by creating and swiftly delivering superior value products to our customers.

Through these efforts we wish to build trusting and long-lasting relationships.

Driving Innovation

We aim to provide innovative, exciting and intelligent technology products that are accessible to everyone.

What underpins our success is our ability to develop practical, people-driven innovation that helps enhance customers' lifestyles either at work or at home, and provide streamlined solutions to our customers' needs.

Product innovations

Our commitment to finding better solutions for our customers has led to the creation of leading products such as [Multi-Function Centres](#) and [P-touch electronic labellers](#) which uses the unique laminated tape technology.

The Brother range

Our entire range of quality products include:

[Laser Printers](#)
[Multi-Function Centres](#)
[Fax Machines](#)
[P-touch electronic labellers.](#)
[Typewriters](#)
[Sewing Machines](#)

Quality and Reliability

Our products are renowned for their reliability and durability in performance.

We have earned this reputation as a result of strictly adhering to the world's highest standards.

Our manufacturing plants conform to the exacting ISO 9001 and ISO 9002 Quality Standards as well as the ISO 14001 Environmental Standards.

Our products are also designed to comply with a range of [environmental measures](#) such as the Energy Star accreditation.

Please click on one of the PDF links below to view our ISO 9001 series certificates



[ISO-9001 / 9002 Quality Certification](#) 

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